If you have osteoarthritis, rheumatoid arthritis or ankylosing spondylitis,

Could Your NSAID Pain Medicine Be Hurting Your Stomach?

Ask Your Doctor if There May Be a SMARTER CHOICE
WHAT IS AN ULCER?

Ulcer is another word for an open sore—either inside or outside your body. An ulcer that is inside your stomach can be very painful. It can also cause more serious health problems.

RELIEVING YOUR PAIN

When treating the symptoms of arthritis, doctors often choose NSAIDs* first because they work so well to reduce joint pain and swelling. Naproxen is one of the NSAIDs that is prescribed most often. Ibuprofen is another common NSAID.

PROTECTING YOUR STOMACH

It is also important to know that NSAIDs, including naproxen, can cause side effects in some people who take them. These side effects may include problems in the upper digestive system, like ulcers in the lining of the upper stomach (gastric ulcers).

Experts suggest that if you take NSAIDs and are at risk for ulcers, you should take medicine that can protect your stomach (gastroprotective) along with the NSAIDs as one way to decrease the possibility of getting ulcers. One of these medicines that can be given along with NSAIDs is called esomeprazole magnesium.

*NSAID (pronounced en-sed) is short for nonsteroidal anti-inflammatory drug.
Ask Your Doctor About VIMOVO®
(naproxen/esomeprazole magnesium)

WHAT IS VIMOVO?

VIMOVO is approved to relieve the signs and symptoms of osteoarthritis, rheumatoid arthritis, and ankylosing spondylitis and to decrease the risk of stomach (gastric) ulcers in patients at risk of developing stomach ulcers from treatment with NSAIDs.

A SMART CHOICE—DUE TO A LAYER OF PROTECTION

INSIDE: Relief of pain and inflammation with NAPROXEN
A medicine called a nonsteroidal anti-inflammatory drug, or NSAID

OUTSIDE: A layer of protection called ESOMEPRAZOLE MAGNESIUM
To decrease the possibility of getting gastric ulcers caused by NSAIDs

IMPORTANT SAFETY INFORMATION

- Like all medications that contain nonsteroidal anti-inflammatory drugs (NSAIDs), VIMOVO may increase the chance of a heart attack or stroke that can lead to death. This chance increases
  - With longer use of NSAID medicines
  - In people who have heart disease
- NSAID-containing medications, such as VIMOVO, should never be used before or after a type of heart surgery called coronary artery bypass graft (CABG)
- As with all medications that contain NSAIDs, VIMOVO may increase the chance of stomach and intestinal problems, such as bleeding or an ulcer, which can occur without warning and may cause death
  - Elderly patients are at greater risk for serious gastrointestinal events
How to Take VIMOVO

A SMART CHOICE FOR PATIENTS

Your doctor may prescribe 1 VIMOVO tablet 2 times a day and ask you to:

• Swallow VIMOVO tablets whole, with a drink of water or other liquid
  - Do not split, chew, crush or dissolve tablets
• Take VIMOVO at least 30 minutes before eating

Always take VIMOVO as directed by your health care provider.

SELECT SAFETY INFORMATION

• The most common side effects of VIMOVO include: inflammation of the lining of the stomach, indigestion, diarrhea, stomach ulcers, abdominal pain, and nausea
• VIMOVO should be used at the lowest dose and for the shortest amount of time as directed by your health care provider

Please see additional Important Safety Information on pages 6-7. For Medication Guide and full Prescribing Information for VIMOVO, please go to www.VIMOVO.com/mg and www.VIMOVO.com/pi.
$0 for Eligible Patients*

A SMART CHOICE AT THE PHARMACY

VIMOVO may cost less than you think! If you are a commercially insured patient, the VIMOVO Savings Card Program may mean that prescriptions cost as little as $0.*

ASK YOUR DOCTOR FOR A VIMOVO $0 CO-PAY CARD TODAY

When you go to your pharmacy, if VIMOVO is not available, ask your pharmacist to order it for you. VIMOVO can be delivered to your pharmacy typically within 24 hours.

*Terms and Conditions: Card cannot be combined with any other rebate or coupon, free trial or similar offer for the specified prescription. Not valid for prescriptions reimbursed in whole or in part by Medicaid, Medicare, or other federal or state programs (including state prescription drug programs). Patients must be 18 or older. Offer good only in the United States at participating retail pharmacies. Offer not valid in Massachusetts after July 1, 2015 or where otherwise prohibited by law. Horizon Pharma reserves the right to rescind, revoke or amend offer without notice. The selling, purchasing, trading or counterfeiting of this card is prohibited by law. Participating patients and pharmacists understand and agree to comply with all Terms and Conditions of offer.

Program managed by PSKW & Associates on behalf of Horizon Pharma.
Safety Information You Should Know About VIMOVO

IMPORTANT SAFETY INFORMATION

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- VIMOVO is not right for everyone, including patients who have had an asthma attack, hives, or other allergic reaction with aspirin or any other NSAID medicine, patients who are allergic to any of the ingredients in VIMOVO, or women in late stages of pregnancy
- Serious allergic reactions, including skin reactions, can occur without warning and can be life-threatening; discontinue use of VIMOVO at the first appearance of a skin rash, or if you develop sudden wheezing; swelling of the lips, tongue or throat; fainting; or problems swallowing
- VIMOVO should be used at the lowest dose and for the shortest amount of time as directed by your health care provider
- Tell your health care provider right away if you develop signs of active bleeding from any source
- VIMOVO can lead to onset of new hypertension or worsening of existing high blood pressure, either of which may contribute to an increased risk of a heart attack or stroke

Please see additional Important Safety Information on pages 6-7. For Medication Guide and full Prescribing Information for VIMOVO, please go to www.VIMOVO.com/mg and www.VIMOVO.com/pi.
• Speak with your health care provider before starting VIMOVO if you  
  • Have a history of ulcers or bleeding in the stomach or intestines  
  • Have heart problems, high blood pressure, or are taking high blood pressure medications  
  • Have kidney or liver problems

• Tell your doctor about all of the medicines you take, prescription and non-prescription drugs, including clopidogrel, vitamins and herbal supplements. VIMOVO may affect how other medicines work and other medicines may affect how VIMOVO works

• VIMOVO may increase your risk of getting severe diarrhea. Call your doctor right away if you have watery stool, stomach pain, and fever that does not go away

• Talk to your health care provider about your risk for bone fractures if you take VIMOVO for a long period of time

• Talk to your health care provider about your risk for developing low levels of magnesium if you take VIMOVO for a long period of time

• The most common side effects of VIMOVO include: inflammation of the lining of the stomach, indigestion, diarrhea, stomach ulcers, abdominal pain, and nausea
If you suffer from osteoarthritis, rheumatoid arthritis or ankylosing spondylitis, 

Ask your doctor today if VIMOVO is a smart choice for you.

To learn more, please visit www.VIMOVO.com.

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